



16/08/2023
Committee Targets & KPI's

*Carol Lawton, Alex Blake, Tim Treeby,
Andrew Brownlie*



Carol Lawton

| | Complete Yes | Complete No |
|---|-------------------------------------|-------------------------------------|
| Salwan Shahine (D9810 Interact Chair) to advise club of involvement, responsibilities, and costs | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Principal to publicise club opportunities & possibilities | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Interact club to be registered & chartered | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| December – Interact District Assembly Day (IDAD) training for 2024 club officers | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Interact District Conference Docklands – Date TBC | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Suggested Schools <ul style="list-style-type: none"> • Eastwood Primary School • Great Ryrie Primary School • Holy Spirit Primary School • Mullum Primary School • Ringwood Heights Primary School • Ringwood North Primary School | | |
| Venue Hire – small stage required. <ul style="list-style-type: none"> • Central Ringwood Community Centre? • Other recommendations? • Supper • Certificates – students, schools, judges • Crystal or Glass Trophy for First Place • Book Vouchers : \$80 – 1st \$60 – 2nd \$40 – 3rd • Wood Trophy Board for annual winner/school • ** May be able to apply for Bendigo Bank grant to cover costs | <input type="checkbox"/> | <input type="checkbox"/> |
| | <input type="checkbox"/> | <input type="checkbox"/> |

Andrew Brownlie

| | Complete Yes | Complete No |
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| Maintain our support of The Rotary Foundation by way of our Annual Giving Donation of US\$120 / member (A\$175). Payment to be completed in Q1 2024 after Golf Day and Trailer Raffle proceeds known. | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Take up the opportunity offered by the District in respect to the End Polio Now program, that being their offer to match a club donation of US\$1,000. Along with RI and Gates Foundation funding US\$1,000 becomes US\$6,000, with appropriate club recognition | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Continue to support the DG's Partners Project in the 2023-2024 year. This will be the End Polio Now program. A donation to be made during the DG's visit on 30 th August 2023 | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Encourage members to become Centurion, with a personal donation of A\$100 / annum. This donation shows up against members personal contributions. My objective would be to see 50% of members become Centurions. | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Extend support to the Malawi Education Scholarships program. Ongoing funding is still an issue and requires a solution. | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Apply for a DDF – International Grant and if successful direct it towards a SkyHydrant using the resources of Disaster Aid Australia (DAA). Specifically, the committee will require that the unit be located in Timor Leste | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Maintain ongoing support for Interplast, ROMAC and Operation Cleft | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Participate in a District Water Project in Vanuatu, being conducted by Engineers Without Borders. A contribution of US\$1,000 is being requested. | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Review ongoing support of Operation Toilets for India. | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Participate in World Polio Day on the 24 th October with a "Purple Pinkie, promotion, ideally at Eastland Croydon Market as a second alternative | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| Consider raising a DAA – SkyHydrant promotion in conjunction with fund raising for the Timor Leste installation Ideally at Eastland Croydon Market as a second alternative. | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

| | Complete Yes | Complete No |
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| MEMBERSHIPS <ul style="list-style-type: none"> New members target - 12. Past Members Follow Up and Prospects: <ul style="list-style-type: none"> Sang Lian - Burmese Community Leader - AB, MD, TT, DS, WS. John Lambert - Past President and Member - TT, DS, TMcG, MD. Jacinta Gerwin - DS. Lillie Giang - Past Member - RD, TT. Chris Bogart - Past Member & President - TT, DS. Croydon Montrose RC - Tad J, Viv B, TT. Explore other RC's Membership Programs and results such as Boronia, Rowville etc. Create a Prospective Membership Letter - TT, AB, DS | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| CORPORATE MEMBERSHIPS <ul style="list-style-type: none"> Approach Heathmont, Ringwood East and Ringwood North Traders Association - AB, MD, TT. Approach Eastern Volunteers, John Isherwood 0417 515 366 & Men's Shed. Approach Eastern Health Gala Night Stakeholders. Approach Eastern Health Corporate Luncheon attendees - RR, TT. Approach 4TK, Sports Clubs, MLOC Football Club and others. Approach Dorset, Ringwood Golf Clubs and others. Approach MCC Council - Andrew Faux, Director Strategies and Development. | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| MARKETING <ul style="list-style-type: none"> Increase MRC Brand Awareness. Advertise Flexi and Part-Time Volunteering with MRC. Propose road signage to and from Maroondah entry and exit locations. Signage A-frame Event Boards, Indicator Event Corflutes, Car magnets/decals and stickers. Socials - Notice Board and Video Formatting. Membership Induction Plan - JHS. Club Health Survey - DS, TT. Employ external marketing design company - livery, letters, promotional materials etc. Rotary information booklet - Welcome pack for new tenants, bookmarks etc. Approach Croydon Central Market and Eastland regarding Polio and DAA Sky Hydrant International Programs. | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

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Alex Blake

| | Complete Yes | Complete No |
|---|--------------------------|-------------------------------------|
| <p><u>The volunteer opportunities include:</u></p> <ul style="list-style-type: none"> • Highland Games • Golf Day • Gala Night • 4TK events • Trailer Raffle (Eastlands) <p>Some of the above are now captured in the Youth Committee. I'd like to carry on as many as we can but in particular 4TK.</p> <p>In addition, I would like to propose to the club that we also do the following:</p> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| <p><u>Partner with CROYDON - MLOC FOOTBALL NETBALL CLUB INC to put on a fund raising event 'Sleep Out for the Homeless' (working title)</u></p> <ul style="list-style-type: none"> • Rotary provide the coordination and we ask the footy and cricket clubs to provide the volunteers • Target month - October 2023 • Venue Croydon grounds • Thoughts on possible sponsors include The Sporting Globe, Council (support if not \$\$) <p>Bring a friend night</p> <ul style="list-style-type: none"> • Hold at 4TK (TBC) • Suggest Mondays • 2 to 4 times a year <p>Opportunity to showcase our work to the community and also increase volunteers and membership</p> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| <p><u>Winter Shelter</u></p> <ul style="list-style-type: none"> • Funding to go towards purchasing food for Tuesday night meals • For this year est. \$1,000 • Program runs from June to mid September each year <p>I'll be asking the board for in principle agreement for the above and then I'll work with Donna on the finances and you all on mapping out the projects.</p> <p>Trish, I'm happy to also include any work towards the projects that you would like to run next year as part of your presidency.</p> | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| | <input type="checkbox"/> | <input checked="" type="checkbox"/> |
| <p><u>Another focus that we will need to have is building and fostering connections with key partners and sponsors. We plan to do that through the above opportunities and other purposeful engagement. Some of the (potential) partners we discussed were:</u></p> <ul style="list-style-type: none"> • Amigo Chickens | <input type="checkbox"/> | <input checked="" type="checkbox"/> |

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| <ul style="list-style-type: none"> • Coles Community • Woolworths - I'm sure they have a similar program to Coles • Bendigo Bank Grants • Council Grants and other support • Club Ringwood • Rainbow Meats The Sporting Globe | | |
| | <input type="checkbox"/> | <input checked="" type="checkbox"/> |